

## INDIAN COUNTRY SNAPSHOT: Mountain|Plains Regional Native CDFI Coalition

In the early stages of the COVID-19 pandemic, nine Native CDFIs across North Dakota, South Dakota, Montana, and Wyoming formed the Mountain | Plains Regional Native CDFI Coalition to "leverage [their] collective knowledge, skills, assets, and partnerships to build equitable platforms that support thriving Native economies in the region." In 2022, the Coalition secured a landmark U.S. Economic Development Administration (EDA) investment to implement "a holistic, fiveyear strategy to reimagine and actualize capital systems that center relationship, reciprocity, and resilience." Based on their anecdotal experiences, Coalition members had identified "the shared challenge of hiring qualified individuals from our own communities" as a major obstacle to achieving this strategy, but to develop targeted solutions to overcome it, they needed a clear, data-informed picture of this complex human capacity challenge. 4 Using EDA funding, the Coalition commissioned a workforce needs assessment so "innovative solutions to support the Indigenous Finance Industry workforce could be explored." The assessment revealed that: (1) the CDFIs' greatest staff training need areas were business counseling/planning/management, loan underwriting, data management/reporting, and grant writing; (2) the regionally available training programs were "generally not CDFI-specific"; (3) workforce wrap-around services such as childcare and housing were vital for attracting and retaining quality employees; and (4) to fully service their respective communities, Coalition members would need to grow their combined workforce by 46%. 6 In response, the Coalition forged a three-pronged plan "to develop and hire from a regional pool of Native finance professionals", including creating a Native CDFI-customized curriculum, cultivating partnerships with area TCUs to co-develop a specialized certificate program, and offering existing and prospective Native CDFI employees a training course of its own. 8 In just a few years, the Coalition "has made significant strides" in achieving its long-range strategy, onboarding more than 30 "quality and trained employees" 10 across the nine original CDFIs plus the new CDFI they jointly created, and expanding its peer-to-peer learning network beyond executive directors to management-level staff, resulting "in leveraged capital that would not have been available individually."11

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## **RELATED RESOURCES**

Mountain | Plains Regional CDFI Coalition

U.S. Economic Development Administration: Mountain | Plains Regional Native CDFI Coalition

Mountain | Plains Regional CDFI Coalition: Overarching Coalition Narrative

<u>Brookings Institution: Fortifying a robust Indigenous Finance Industry in the Mountain-Plains region through Native knowledge, institutions, and relationships</u>

NACDC Financial Services, Inc.: Native CDFI Workforce and Professional Development Study: An assessment of resources and opportunities to support the Indigenous Finance Industry



- <sup>5</sup> NACDC Financial Services, Inc., *Native CDFI Workforce and Professional Development Study: An assessment of resources and opportunities to support the Indigenous Finance Industry*, Prepared by Sweetgrass Consulting, February 2024, p. 3 (<a href="https://drive.google.com/file/d/18Z8-kpjOLiiaFgufT7agd1W2VP4kQ28N/view">https://drive.google.com/file/d/18Z8-kpjOLiiaFgufT7agd1W2VP4kQ28N/view</a>, accessed June 10, 2025).
- <sup>6</sup> Ibid., pp. 7, 11-12, 17-18. According to the assessment, "the average amount of FTE each organization would like is 10.89, or an increase of 46% from their current capacity. None of the CDFIs considered themselves to be fully resourced" (Ibid., pp. 11-12). For Native CDFI executive directors specifically, the most critical development and training needs were succession planning and growth and change management (Ibid., p. 14).
- <sup>7</sup> Main and Antoine, Conversation with NCAI, March 27, 2025; Maxim, "Fortifying a robust Indigenous Finance Industry in the Mountain-Plains region through Native knowledge, institutions, and relationships," May 21, 2024.
- <sup>8</sup> NACDC Financial Services, Inc., *Native CDFI Workforce and Professional Development Study*, February 2024, p. 23; Maxim, "Fortifying a robust Indigenous Finance Industry in the Mountain-Plains region through Native knowledge, institutions, and relationships," May 21, 2024.
- <sup>9</sup> U.S. Economic Development Administration, "Mountain | Plains Regional Native CDFI Coalition," webpage (<a href="https://www.eda.gov/funding/programs/american-rescue-plan/build-back-better/finalists/four-bands-community-fund">https://www.eda.gov/funding/programs/american-rescue-plan/build-back-better/finalists/four-bands-community-fund</a>, accessed June 10, 2025).
- <sup>10</sup> NACDC Financial Services, Inc., *Native CDFI Workforce and Professional Development Study*, February 2024, p. 3; Maxim, "Fortifying a robust Indigenous Finance Industry in the Mountain-Plains region through Native knowledge, institutions, and relationships," May 21, 2024.
- <sup>11</sup> Mountain | Plains Regional Native CDFI Coalition, Coalition Overarching Narrative (applicant submitted), September 2022, p. 6.



<sup>&</sup>lt;sup>1</sup> Mountain | Plains Regional Native CDFI Coalition, *Coalition Overarching Narrative (applicant submitted)*, U.S. Economic Development Administration, September 2022, p. 2 (https://www.eda.gov/sites/default/files/2022-

<sup>09/</sup>Mountain Plains Regional Native CDFI Coalition.pdf, accessed April 16, 2025). The Coalition's combined service area covers 20 reservations, which "have some of the highest levels of persistent poverty nationally" (Robert Maxim, "Fortifying a robust Indigenous Finance Industry in the Mountain-Plains region through Native knowledge, institutions, and relationships," Brookings Institution, May 21, 2024 (https://www.brookings.edu/articles/fortifying-a-robust-indigenous-finance-industry-in-the-mountain-plains-region-through-native-knowledge-institutions-and-relationships/, accessed April 16, 2025).

<sup>&</sup>lt;sup>2</sup> The Coalition received \$45 million as one of 21 awardees of the Administration's Build Back Better Regional Challenge (Mountain | Plains Regional Native CDFI Coalition website (<a href="https://www.mountainplainscoalition.org/">https://www.mountainplainscoalition.org/</a>, accessed June 11, 2025)).

<sup>&</sup>lt;sup>3</sup> Angie Main, Executive Director, and Leona Antoine, Project Manager, NACDC Financial Services, Inc., Conversation with NCAI, March 27, 2025.

<sup>&</sup>lt;sup>4</sup> According to the Coalition, a "lack of data prevents tribes and community members from gaining a solid understanding of their baseline realities, which creates confusion and uncertainty in long-term economic planning efforts." (*Coalition Overarching Narrative (applicant submitted*), September 2022, p. 3).